Termii

ELEVATE CONFERENCE 6.0

SPONSORSHIP &PARTNERSHIP PROSPECTUS

Partner with us to connect with Africa's technology ecosystem.



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Where Africa`s technology

ecosystem connects.

Termii Elevate is an annual technology conference in Lagos for the people building Africa's digital infrastructure.

Now in its sixth edition, it brings founders, operators, investors and regulators into one day of keynotes, pitches and live product demonstrations.



Five Editions. Growing Impact.
Five editions of connecting Africa's technology ecosystem, bringing industry leaders together, supporting emerging startups and creating opportunities for strategic partnerships.

1000+

In-person attendees documented across five editions

5 Years — Connecting Africa's technology ecosystem (2022–2026)

40+ — Speakers and panelists featured across five editions

3 — Consecutive editions featuring startup pitch competitions

9 — Award-winning startups recognised at Termii Elevate Pitch

Historical results, Termii Elevate 5.0 post-event report.

WHO ATTENDS

Connect with the people
building Africa's
digital future.



01 Startup founders and entrepreneurs



02 Developers and product managers



03 Investors



04 Fintech and technology executives



05 Communications and customer-experience leaders



06 Government representatives and regulators

Five editions.

One growing ecosystem.

From emerging technology to infrastructure, innovation and business growth, Termii Elevate keeps Africa's technology community connected, year after year.

1.0 2022





2.0 2023





3.0 2024





4.0 2025





5.0 2026





6.0 2027

The next chapter begins.

Be part of the *experience.*



Main Stage

Keynotes, expert panels and industry conversations.



Elevate Pitch

Emerging startups present their solutions to a panel of investors.



Connectivity Corridor

Product demonstrations, exhibitions and brand activations.



Networking

Founders, investors and industry leaders, connecting across the day.

Elevate *in frames.*















Where infrastructure buyers and *builders meet.*

VISIBILITY

Be seen in the conversation that matters

The 2026 theme was reliability: the infrastructure that lets businesses scale across Africa. Your brand sits in that discussion, in front of the people who make the decisions.

ACCESS

Meet buyers, not just attendees

Exhibitors held customer onboarding conversations on the floor in 2026. Leave with pipeline, not only impressions.

PRODUCT ENGAGEMENT

Show the product where it gets chosen

Live product demonstrations and on-site activations ran through the day. Your product is used, not only seen.

ECOSYSTEM INFLUENCE

Back the builders shaping the next billion conversations

As Pitch Partner, your brand puts its weight behind startups building infrastructure-led products. Finalists stay connected to the Elevate community after the event.





See Elevate 5.0 *in motion.*

Find your place at Termii Elevate 6.0

HEADLINE PARTNER *Lead the experience.*	**₦10,000,000**
GOLD PARTNER *Expand your presence.*	₦7,500,000
TERMII ELEVATE PITCH PARTNER *Back emerging founders.*	₦5,000,000
SILVER PARTNER *Connect with the ecosystem.*	₦4,000,000
EXHIBITION PARTNER *Showcase your product.*	₦1,500,000

HEADLINE PARTNER

₦10,000,000

Lead the experience.

- Exclusive Headline Partner recognition
- Premium branding across the main stage and event communications
- Sponsorship recognition for a flagship conference session
- Sponsor spotlight in pre-event attendee communications
- Onstage recognition and post-event partnership report
- Executive speaking opportunity, aligned with the programme
- Premium exhibition space
- Dedicated branded activation
- Three dedicated social media features
- Eight complimentary passes, including four VIP passes



GOLD PARTNER

₦7,500,000

Expand your presence.

- Prominent Gold Partner branding across event materials
- Sponsorship recognition for a selected conference session
- Executive panel participation opportunity, subject to programme alignment
- Onstage recognition and post-event partnership report
- Premium exhibition space
- Branded product demonstration or attendee activation
- Two dedicated social media features
- Logo inclusion in selected attendee communications
- Six complimentary passes, including two VIP passes



SILVER PARTNER

₦4,000,000

Connect with the ecosystem.

- Silver Partner branding across event materials
- Standard exhibition space
- Branded booth activation and product demonstrations
- One dedicated social media feature
- Four complimentary event passes
- Onstage sponsor acknowledgement
- Inclusion in post-event coverage and partnership report

TERMII ELEVATE PITCH PARTNER

₦5,000,000

Back emerging founders.

- Official Elevate Pitch Partner recognition
- Prominent branding throughout the pitch competition
- Sponsor acknowledgement during the pitch sessions
- Opportunity for a representative to address the pitch audience
- Branded pitch competition activation
- Dedicated exhibition space
- Two dedicated social media features
- Five complimentary passes, including two VIP passes
- Inclusion in pitch-related event coverage and partnership report

EXHIBITION PARTNER

₦1,500,000

Showcase your product.

- Standard branded exhibition space
- Onsite product demonstrations and attendee engagement
- Logo placement on the event exhibitor directory
- Recognition in collective exhibitor announcements
- Two complimentary exhibitor passes
- Inclusion in post-event exhibitor coverage

Sponsor a Moment That Matters.

Go beyond brand visibility. Connect your organisation with the conversations, innovations and experiences shaping Africa's technology ecosystem.

CONFERENCE SESSION PARTNER

Associate your brand with a selected keynote, panel discussion or fireside chat through session branding, sponsor acknowledgement and event content visibility.

CONNECTIVITY CORRIDOR PARTNER

Put your brand at the centre of product discovery, live demonstrations and meaningful interactions between businesses and technology providers.

NETWORKING EXPERIENCE PARTNER

Create memorable opportunities for founders, investors and industry leaders to connect, with dedicated branding and attendee engagement.

HOSPITALITY & EXPERIENCE PARTNER

Enhance the attendee experience through branded hospitality, refreshments, product sampling or curated experiences.





Built with the support of *our partners.*

Across five editions, Termii Elevate has grown through the support of organisations committed to advancing technology, entrepreneurship and innovation across Africa.

carbon BUSINESS · Moniepoint · Sycamore ..More for you · Telroi · VerifyMe

Sparkling Synergy · Crest Africa. · NBC Nigerian Bottling Company Ltd · Empire MAGAZINE AFRICA · Umba

Alt School · Startup LAGOS · TALENTED WOMEN NETWORK · Techpoint .africa · wetech

Bigi · microtraction · truecaller business · tyms.





Partnership *beyond* sponsorship.

01 Media and publicity

02 Community and ecosystem

03 Technology and production

04 Hospitality and experience

05 Startup and investor engagement

Let's create a partnership that aligns with your organisation's goals.



Let`s build the next chapter *together.*

Cecilia, Brand & Marketing, Termii
Events@termii.com • www.termii.com

Become a partner of Termii Elevate 6.0.
Date and venue to be announced early 2027.

Request a sponsorship conversation.

Request the Sponsorship Prospectus